COURSE PROGRAM

Advanced package

EPISODE 1. HUMAN ASPECTS

Lesson 1. Medicine
- Basic concepts
- Contraindications

Lesson 2. Skin
- Skin condition
- Skin thickness
- Skin features

EPISODE 2. MECHANICAL ASPECTS

Lesson 1. Cartridge System
- Key characteristics of SATELLITE cartridges
- Main advantages of SATELLITE cartridges
- Cartridge body
- Needle

Lesson 2. Needle Configurations
- Analysis of 15 different configurations
  - which configurations are suitable for shading and which for hairstroke technique
  - key rules and features in choosing a needle configuration
- Analysis of the 3-RL needle configuration: how and when to use
- Analysis of the 5-flat needle configuration: how and when to use

Lesson 3. PMU Device
- Stroke 2.0 and 3.0
- Advantages of the OMG-1 Rocket pmu device

EPISODE 3. TECHNICAL ASPECTS

Lesson 1. Hand Positioning
- Key rules for correct hand positioning during work
- Analysis on latex

Lesson 2. Correct hatch
- Needle bending life hack
- How to adjust the correct voltage
- Different types of hatches
  - in-depth analysis of the wide variety of different hatches
  - how to choose the right hatch and what to focus on
- Working with towards yourself hatches
  - features and benefits
  - when to use this
- Working with back-and-forth hatches
  - features and advantages
  - when this works best

Lesson 3. Most common mistakes
- 6 most common mistakes
- Analysis of mistakes on latex
- Important tips on how to prevent them

EPISODE 4. COLOR THEORY

Lesson 1. Basics of Color Theory
- Primary colors
- Secondary colors

Lesson 2. Author's Division into Color Types
- Yellow color type
- Red color type
- How to determine color type

Lesson 3. OMG Universe Eyebrow Pigment Palette
- Analysis of the mineral-based eyebrow pigment palette by OMG Universe
  - blending of all colors
  - percentage ratio of primary colors in the pigment
- Analysis of the hybrid eyebrow pigment palette by OMG Universe
  - blending of all colors
  - percentage ratio of primary colors in the pigment
- Hybrids vs Minerals
  - differences and advantages of each type
  - clear action algorithm and analysis to help choose the right pigment type

Lesson 4. Color Intensity of Skin
- Chart for quick and easy pigment orientation
- Analysis of cover-up pigments

Lesson 5. Visual Example
- Banana and tomato
- Edible Operators

EPISODE 5. HAIRSTROKE

Lesson 1. Hairstroke Structure
- Division of hairstroke into zones (main zone, middle zone, hairstroke tips)
- Creating a gradient using 3 basic rules
  - number of passes
  - hatch length
  - depth of pigment introduction
- Author's method of creating cashmere hairstroke (method to easily create gradients on hairstroke)

Lesson 2. Varieties of hairstrokes
- Curves
  - straight
  - light curve
  - reverse curve
  - C-shaped curve
  - S-shaped curve
- Intensity
  - using different number of passes
  - using different hatch lengths
  - using different colors of pigments
- Connections
  - without touch
  - with touch
  - crossing

EPISODE 6. SCHEMES

Lesson 1. Basic scheme
- Systematization of scheme construction processes
- Step-by-step analysis of basic layout on tablet
- Rational distribution of light accents
- Step-by-step analysis on latex

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Lesson 2. Volumes
- Curves (flat, convex and sinken areas)
- Adapting lines to the structure of the skull (how to adjust hairstroke curves to the anatomical features of the client's skull)

Lesson 3. Patterns
- Analysis of natural eyebrows
  - analysis on tablet
  - standard and non-standard patterns
  - adapting the scheme to the client's natural hair growth

Lesson 4. Additional Schemes
- Modern scheme
  - modern scheme
  - effect of brushed-up eyebrow hair
  - step-by-step instructions
  - analysis on tablet
- Asian scheme
  - eyebrow hairs directed downward
  - step-by-step instructions
  - analysis on tablet
- Scheme without beginning of the eyebrow
  - in which cases is it applicable
  - step-by-step instructions
  - analysis on tablet
- Non-standard scheme
  - dealing with unusual hair growth patterns
  - step-by-step instructions
  - analysis on tablet
- Man's eyebrow scheme

EPISODE 7. MODELS

Lesson 1. Covering old permanent makeup
- Detailed demonstration with step-by-step explanations of each action

Lesson 2. Alopecia
- Detailed demonstration with step-by-step explanations of each action

Lesson 3. Non-standard model - working with oily, porous skin
- Detailed demonstration with step-by-step explanations of each action

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Lesson 4. Working with three different configurations: 1 RL, 3 RL, and 5 Flat

- Detailed demonstration with step-by-step explanations of each action

Lesson 5. Dark skin model

- Detailed demonstration with step-by-step explanations of each action

EPISODE 8. MARKETING

Lesson 1. How to become the artist clients want to book

- Identifying your target audience
- Setting up and managing social media
- Profile bio setup
- Sales funnel
- Scripts for communicating with clients
- Handling objections

Lesson 2. Content Strategy & Content Planning

- Learning how to plan effectively

Lesson 3. Reels and Carousels

- Content ideas
  - what to shoot?
  - how to shoot?
  - how to edit?
  - how to create engaging content?

Lesson 4. Photography & Retouching

- How to take professional aesthetic photos with your phone
- Perfect angles and lighting without expensive equipment
- Smartphone settings every artist should know
- Best apps for quick retouching
- How to create wow-effect before/after photos

Lesson 5. Personal Brand

- What is a personal brand and how to build it?
- 10 tips for developing your personal brand
- How to become recognisable and stand out from the competitors
- Your value, style, and voice - how to turn them into a powerful marketing tool
- How to establish trust and shape a personal story that inspires

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